

## PRIVACY POLICY

This privacy statement discloses the privacy practices for TCE Group, the developer of the product and Estecharat Portal

### ABOUT TCE Group, makers of “PK+ Telehealth”

TCE Group develops, integrates and markets integrated digital health applications and telehealth services for pharmacies, clinics and hospitals.

### OUR COMMITMENT TO PRIVACY

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online/mobile information practices and the choices you can make about the way your information or patients’ is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

TCE Group the operator of Estecharat recognizes your and your patients’ right to confidentiality and has a firm commitment to ensuring doctors and their patient’s privacy. This recognition guides every decision we make about how, where, and when to collect information. The personal information we do collect allows us to provide you with an exemplary service experience. The information you share with Estecharat is kept strictly confidential and fully secure.

TCE Group the operator of Estecharat will never sell, distribute, or otherwise misuse this information without consent. If you have any questions or concerns about this statement, or about the way your and your patients’ information is collected and used, please Contact Us.

### HOW WE KEEP INFORMATION SECURE

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online/mobile.

Our site meets the highest security and privacy standards for both e-commerce and personal information. Providing a secure shopping/service

experience is one of our top priorities. Estecharat has advanced security measures that protect the loss, misuse, and alteration of the information under our control. We use Secure Socket Layer (SSL) technology for the areas of our site where we ask you to provide personally identifiable information. SSL technology guarantees that the personal information you give us will be transmitted safely because the information is encrypted. Also, all saved information is encrypted. Encryption involves systematically scrambling numbers and letters so that if someone managed to intercept a packet of information, they would not be able to make sense of it.

## PERSONAL INFORMATION GATHERED

Estecharat strives to help people live healthier and happier lives by providing convenient excellent service, products, and information. Doctors and their patients' contact information, medical history, and billing information help us deliver services for the best health, wellness, and prescription products to your patients using our mobile products or our website.

Estecharat wants you to understand how any personally identifiable information you provide to us is collected and used, and give you the ability to choose whether you wish to have Doctors and their patients' information collected and used in this manner. Personally identifiable information is information that can be used to contact or identify you. Your name, address, telephone number, and email address are examples of personally identifiable information. Estecharat stores the types of personally identifiable information listed below, as provided by Doctors and their patients, in the following situations.

## CONTACT INFORMATION

We collect information about how to reach you at the time you register as an Estecharat customer. Having your name, email address, and telephone number allows us to contact you if a problem in our verification process will delay delivery or if Doctors or their patients' requires exceptional handling

## HEALTH INFORMATION

When your patients order healthcare services, we ask a few brief questions about your patients' medical history. State and national boards of healthcare

require that we ask your patients for this information, which is used by healthcare providers to ensure that your patients' services are properly provided.

## BILLING INFORMATION

We ask for a credit card or personal checking account to bill our services to Doctors and patients, Patients' credit cards or personal checking account will be used by us to bill your patients directly for services provided by you to your patients. We use doctor's personal checking account to pay for services provided by Doctors to their patients.

## INFORMATION COLLECTED VIA OUR WEBSITE AND OUR APPLICATION

When you visit our website or use our application, we may use cookies, pixel tags, analytics tools, and other similar technologies to help provide and improve our services to you, and as detailed below:

- Cookies: Cookies are pieces of information stored directly on the computer that you are using. Cookies allow us to collect information such as browser type, time spent on the website, pages visited, language preferences, and other web traffic data. We use the information for security purposes, to facilitate online navigation, to display information more effectively, to personalize your experience while using the website, and to otherwise analyze user activity. We can recognize your computer to assist your use of the website

- We also gather statistical information about the usage of the website and application in order to continually improve their design and functionality, understand how they are used, and assist us with resolving questions regarding the website and application. Cookies may further allow us to select which of our advertisements, features or offers are most likely to appeal to users and to display them to you. We may also use cookies in online advertising, features or offers to see how you interact with such advertisements, features or offers and we may use cookies or other files to understand your use of other websites.

- If you do not want information to be collected through the use of cookies

when using our website or application, there is a simple procedure in most browsers that allows you to automatically decline cookies or gives you the choice of declining or accepting the transfer to your computer of a particular cookie (or cookies) from a particular site. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. However, if users do not accept these cookies, user may experience some inconvenience in their use of the website or application. For example, we may not be able to recognize a user computer, and user may need to log in every time he/she visits the website or application.

- Pixel tags and other similar technologies: Pixel tags (also known as web beacons and clear GIFs) may be used in connection with our website to, among other things, track the actions of users of the website and other means of communication with users (including e-mail recipients), measure the success of our marketing campaigns, and compile statistics about usage of the website/product and response rates.

- Analytics tools: We use website and application analytics services provided by third parties that use cookies, JavaScript and other similar technologies to collect information about website or application use, perform data enrichment and to report patterns or trends. The third parties that provide us with these services may also collect information about user's use of third-party websites. These analytics providers may store this analytics data in Canada, US and other locations.

## OUR PRIVACY GUARANTEE

TCE Group as operator of Estecharat is the sole collector and owner of our customers' personally identifiable information. We do not use any personally identifiable information for our own purposes without consent. We do not sell, rent, or loan any of this information to any third party and we will not release it to any third party unless legally required to do so. With a customer's explicit permission or if a customer chooses to use the services of our partners, we may pass certain specified personally identifiable information to partners. We may also share non-personally identifiable information with partners.

## **PK+ TELEHEALTH & ESTECHARAT DISCLAIMER**

The information on this website is provided as a service to the internet community and is intended as general information about PK+ Telehealth and its products and Estecharat services. These pages are not intended to provide instruction on the appropriate use of products produced, supplied or under development by PK+ Telehealth or its affiliates or related companies. Access and use of the PK+ Telehealth website is subject to the terms and conditions set forth herein and all applicable laws, statutes, and/or regulations. PK+ Telehealth may revise these terms and conditions from time to time by updating this posting. PK+ Telehealth & Estecharat will use reasonable efforts to include accurate and up-to-date information on the Estecharat website, but PK+ Telehealth makes no warranties or representations as to the accuracy of information presented on the PK+ Telehealth or Estecharat web site. PK+ Telehealth or Estecharat shall not be held responsible for any action taken that is based on the information presented on the PK+ Telehealth or Estecharat website, and all users of the Estecharat website agree that all access and use of the Estecharat website, and any and all content presented on the Estecharat website, is at the user's own risk.

## **HOW YOU CAN ACCESS OR CORRECT YOUR INFORMATION**

You can access all your personally identifiable information that we collect. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections. You can access your customer's personally identifiable information that is collected and stored by our product and correct factual errors by contacting us directly.

## **YOUR CONSENT**

By using our Website or application, user consent to the collection, use, and disclosure of information by TCE Group and to the terms of this privacy policy. If we ever change our privacy policy, we will post any changes on this page so that you are always aware of the information that we collect, how we use it, and under what circumstances we disclose it. If we were to make a material change to our privacy policy, we will either post a notice on our Web site or send user an e-mail.

## APP/WEBSITE USER RESPONSIBILITY

By using our Website/Services, you agree that it is your responsibility to:

- Control the dissemination and use of activation codes and passwords.
- Authorize, monitor, and control access to and use of Estecharat account and password.
- Promptly inform TCE Group of any need to deactivate a password.

## YOUR COMMENTS

We welcome your feedback. If you have any questions or concerns about our privacy policies, or about the way your information is collected and used, please Contact Us.